



NEWS RELEASE

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“Multihull Friendly Marinas presented at the 2018 Paris Boat Show”

Multihull Friendly Marinas, the international network of marinas specialists in Multihulls has been presented at the Paris Boat Show. MFM was created in 2016 with the objective to become an international network of marinas committed with the development and growth of the Multihull world. MFM closes 2018 with 11 associated marinas and a very encouraging 2019 outlook of European expansion.

The Multihull segment is in permanent growth, increasingly attracting new followers seduced by the unique characteristics of these vessels. Characteristics like *Comfort, Habitability, Stability, Speed and Draft* to name a few.

MFM was born in 2016 as a joint initiative of *Sant Carles Marina* and *Port Ginesta* with a view to participate at the International Multihull Show of La Grande Motte. The brand generated immediate interest from Multihull owners, Dealers and Shipyards. 2017 marks the beginning of the development of the MFM network with the adhesion of *Club Nautic Estartit*, development that was consolidated by the admission of *Port de Plaisance de La Rochelle*, first member on the Atlantic and one of the epicenter of the Multihull world. The affiliation of 7 marinas covering the Atlantic façade from the Basque Country to Galicia, strengthens the foundations of the MFM network. These marinas are *Hondarribia, Marina Santander, Marina Yates del Principado Gijón, Marina Coruña, Marina Viveiro, Marina Muros and Marina A Pobra*.

Members of MFM have a clear vocation and commitment to welcoming multihulls, either in Transit, Home Port or Boatyard, answering one of the most frequent questions from potential buyers and Multihull owners, which is finding a berth for their boat (a large number of European marinas can't welcome Multihulls due to the limitations or configuration of their basins)

The 2019 outlook is very encouraging for **Multihull** Friendly Marinas, with interested marinas in *Portugal, Southern Spain and Canary Islands, Italy, France and England*. These new members will without a doubt consolidate the network at a European scale. It will be also the year where the first **Rally MFM** will take place, event that aim to incentivize navigation between member marinas and also a support for the marinas to get involved in the destination marketing of their location.



Press files, images and logos
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multihullfriendlymarinas.com/press

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